



ASIA'S LARGEST AEROSPACE
AND DEFENCE EVENT

6-11 FEBRUARY 2018
CHANGI EXHIBITION CENTRE



SINGAPORE AIRSHOW 2018
ASIA'S LARGEST AEROSPACE AND DEFENCE EVENT

About Singapore Airshow

Singapore Airshow



- ✈ Asia's largest and one of the world's most important aerospace and defence event
- ✈ Offering Asia's largest international network of senior commercial, government & defence delegations
- ✈ The event has a comprehensive mix of exhibitors from defence (50%) and civil (50%) aviation companies



Singapore Airshow 2016 Fast Facts

- ✈ **1,040** participating companies from **48** countries & regions
- ✈ **65** of the top 100* aerospace companies
- ✈ **48,229** trade attendees from **143** countries & regions
- ✈ **916** accredited media representing **320** media outlets



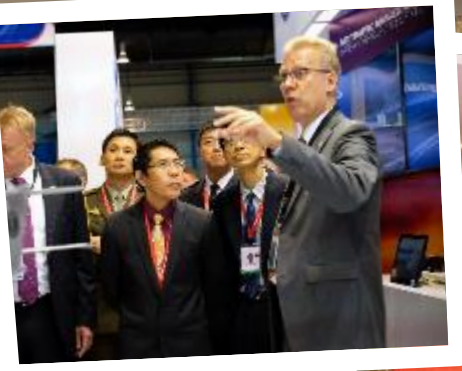
* Pricewaterhouse Coopers & Flight Global Top 100 rankings

Record Number of VIP Delegations

- ✈️ **286** delegations from **90** countries & regions
- ✈️ Close to **100** airlines and industry associations CEOs, Presidents and Chairmen
- ✈️ A total of **1,353** high-level meetings took place between exhibitors and the commercial & defence delegations



Images from 2016



Images from 2016



WHAT'S
NEXT

A large, solid red arrow pointing to the right, positioned to the right of the word 'NEXT' and partially overlapping the word 'WHAT'S'.

The Future Starts Here

What's Next? @ Singapore Airshow



- ✈ A highlight at Singapore Airshow
 - Launch-pad for start-ups to showcase their products to potential investors, partners, customers and to explore opportunities in the aviation, aerospace and defence sectors
 - Access to potential buyers, partners and investors from around the world including Top 100 aerospace and defence companies, major airlines and government agencies
- ✈ Offers exhibition kiosks, pitching sessions and B2B meetings, networking events/opportunities, business forums and technology seminars
- ✈ Dates: 6 – 9 February 2018 (4 days)
- ✈ Venue: Changi Exhibition Centre

Programme



	Tuesday 6 Feb 2018	Wednesday 7 Feb 2018	Thursday 8 Feb 2018	Friday 9 Feb 2018
Morning	VIP Tours	Exhibition	Exhibition	Exhibition
			B2B Meetings	
	Invited Guests Programme	B2B Meetings	Pitch Sessions	B2B Meetings
			Emerging Tech Business Forum	Pitch Sessions
Afternoon	Exhibition	Exhibition	Exhibition	Exhibition
		B2B Meetings	B2B Meetings	
		Aviation Cyber Security Business Forum	Tech Seminars	
	B2B Meetings	Corporates Networking	Pitch Sessions	B2B Meetings
			Investors Networking	

Some Questions...



- ✈ **I am not into the aviation, aerospace and defence markets – so what's in it for me?**
 - You may not be in this market but **your product or technology may be relevant** to the companies present here. These sectors are some of the earliest adopters of technology and areas that are hot now include:
 - Software**: data analytics, cyber security, robotics, artificial intelligence, virtual/augmented reality, autonomous systems
 - Hardware**: robotics, autonomous systems, composites, alloys, additive manufacturing

- ✈ **Who will I get to meet at this event?**
 - Corporates/Buyers such as Airbus, Changi Airport Group, Thales, ST Engineering, Pratt & Whitney, Israel Aerospace Industries and many more
 - Investors and Venture Funds looking to invest in disruptive technologies and businesses

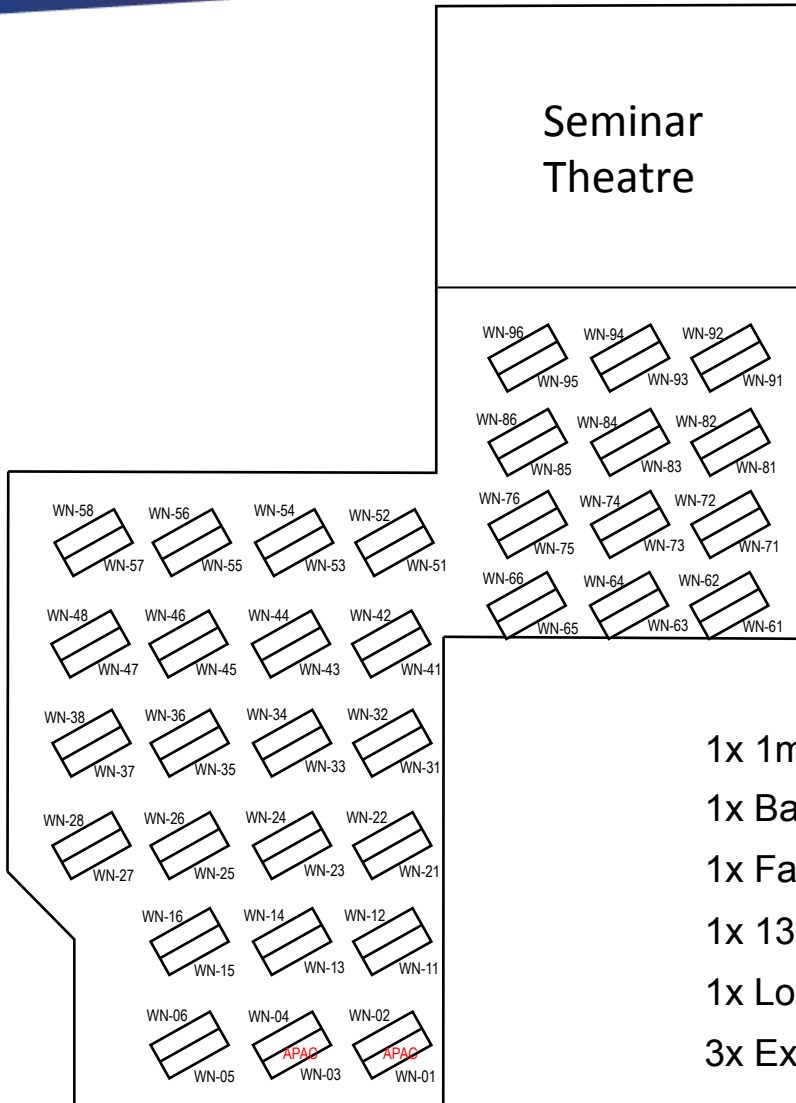
Singapore Airshow 2018 – Hall Plan



What's Next? – Layout



Seminar Theatre



- 1x 1mH info table
- 1x Barstool
- 1x Fascia (20 letters)
- 1x 13amp power point
- 1x Long-arm spotlight
- 3x Exhibitor badges



What's Next? – Pricing



	Item	Price (SGD)
	<u>Ala Carte</u>	
1	Exhibition Kiosk	\$800
2	Pitching Session	\$500
3	B2B Meetings Programme	\$500
	<u>Package</u>	
4	Exhibition Kiosk + B2B Meetings	\$1,200
5	Exhibition Kiosk + Pitching Session	\$1,200
6	Exhibition Kiosk + Pitching Session + B2B Meetings	\$1,500
	<u>Add-On</u>	
7	Printing & Installation of graphics on wall (2350mmH x 950mmL - artwork to be provided by exhibitor)	\$250
8	USB Media Player with 24" LCD Monitor	\$200

Eligibility



- ✈ Company must be incorporated after 2011
- ✈ Annual revenue of not more than USD1,000,000
- ✈ Less than 100 employees
- ✈ First-time exhibitor at the Singapore Airshow

Useful Contacts



✈ Participation enquiries:

- Foo Kim Peng – kimpengfoo@experiaevents.com
- Danny Soong – dannysoong@experiaevents.com

✈ Travel & Accommodations:

- ✈ Official Travel Agent – Pacific Arena (Vicky Tan – vicky.tan@accolade.events)