



PLANET of LOVING CREATORS

Think brilliantly, win playfully

Without strategic alignment, ideas flutter like butterflies. An inspiring big dream makes ideas line up in a pyramid aimed at the dream result.

Entertaining and educating – double-benefit series for spectators 6+

The banner features a stylized logo on the left, a central title, a filmstrip-style subtitle, a quote in a rounded box, and a photo of a man and woman on stage on the right. The background has a colorful, abstract design.

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“PLANET of LOVING CREATORS”

Partially based on real-life stories


The collage includes several images: a group of people in blue shirts celebrating, a man speaking at a podium, a woman performing on stage, and a group of people holding trophies. Text overlays include 'City enthralled by innovation clash', 'STARTUP 'ROMEO & JULIET'', and 'Creation Show'.

2




Double Benefits for Spectators


Entertaining & Educating



Educating ↑


“Planet of Loving Creators” 
Think brilliantly, win playfully

Typical series




↓ **Entertaining**

3




Series “Planet of Loving Creators”


Competitive Advantage



Think brilliantly, win playfully




Typical single-benefit entertaining series compete for the spectators' time in a “red ocean”



Double-benefit series create a new ‘blue ocean’ free of direct competitors

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Unique Benefits

Become super-successful


Planet of Loving Creators

Think brilliantly



Think 1 000 000 times faster by learning how to engage your subconscious mind

Win playfully



Master the entrepreneurial simulation game to achieve much more

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“Planet of Loving Creators”

10 Commandments of a loving creator

1. Love the World and all people
2. Dream big inspiring dreams
3. Love what you do
4. Forge your own path
5. Synergize diversities
6. Break rules wisely
7. Simulate and experiment
8. Fail forward
9. Keep learning forward
10. Keep improving everything

6




The Tree of the Story

Planet of Loving Creators


Trunk
Development of the Planet of Loving Creators

Branches
Stories of main characters
Stories of heroes of episodes



Breakthrough growth, inspirational branches

7



Structure of Each Episode

Planet of Loving Creators

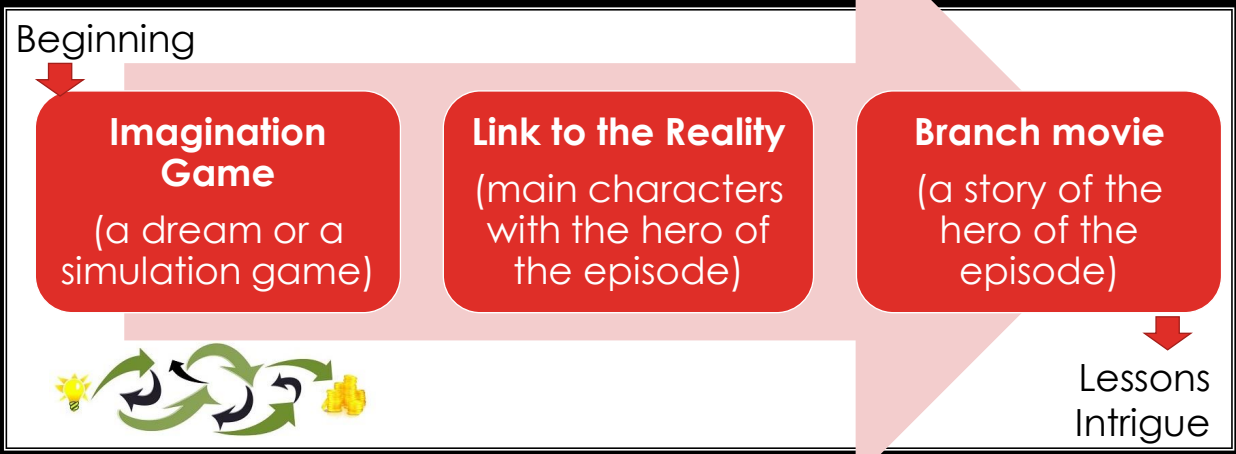
Beginning

Imagination Game
(a dream or a simulation game)

Link to the Reality
(main characters with the hero of the episode)

Branch movie
(a story of the hero of the episode)

Lessons
Intrigue



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