



# Innompic Ecosystem

# **INNOMPIC GAMES**

Global  
Innovation  
Accelerator



*Small effort, huge positive global impact for centuries ahead*

## **Great Positive Global Impact for Centuries**

1. Innompic Games are to help people around the world – for centuries ahead – to invent new great things and turn their inventions into reality.
2. Web-based entrepreneurial creativity contests will create equal opportunities for rich and poor, men and women, healthy and physically challenged.
3. Like Olympics that have been inspiring and stretching people since the 8th century BC, Innompic Games will become the World's main entrepreneurial creativity contest – inspiring and empowering – for centuries ahead.

## **Breakthrough Innovation: Innompics vs. Olympics and Social Networks**

1. Olympic Games focus on showcasing physical capabilities. Innompic Games focus on showcasing intellectual capabilities aimed at creation of innovative value for others.
2. Olympic Games allow millions of spectators watch athletes perform. Innompic Games help millions of spectators become “intellectual athletes” by learning from others and participating in various contests.
3. Social networks are “horizontal” – they help millions of people communicate. Innompic Games are “vertical” – they help millions of people grow.



# Global #1



**Intellectual Olympics**

<b>Global Innovation Accelerator</b>	<b>All-inclusive Creation Show</b>	<b>The Biggest Startup Ever</b>
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**A to Z of Innovation 360**



1<sup>st</sup> INNOMPIC GAMES

## Preparation Timeline





# Constructive Competition

Win-Win-Win

**Participants**  
**win**

- Innovate to create a better world
- Stretch each other, learn mutually

**Spectators**  
**win**

- Watch educative intellectual battles
- Showcase their talents

**Economies**  
**win**

- More and smarter innopreneurs
- Innovative solutions to big challenges



## Innompic Contests



For a given challenge  
**INVENT**

**COMMERCIALIZE**  
your invention

### Breakthrough Solution

- + Vision
- + Name, Slogan, Value Mantra
- + Guiding Principles
- + Product Presentation
- + Success Story



*Simulation game*





The Global Innompic Organising Committee, Science and Technology Park, Pune, Indian Science and Technology Entrepreneurs Parks and Business Incubators Association (ISBA) and College of Engineering, Pune (CoEP), have jointly organised the first ever Innompic Games in Pune, during 17-18 September 2017 at CoEP's BHAU Institute of Innovation, Entrepreneurship and Leadership.



# BIG CHALLENGES addressed by the Innompic teams

- ① Creating the World's Best Innovation City
- ② 3<sup>rd</sup> Innompic Games 2019 attract 1 BILLION spectators



# AWARD WINNERS

## Teams



**'BEST  
INNOVATION TEAM'**

**Russia**



**'Great Innompic Team'  
'Entrepreneurial Strategies'**

**'Inventiveness'  
'Entrepreneurial Leader'  
International Team**



**'Anticipation'  
'Creative Problem Solving'  
'Creative Marketing'**

**India**



**'Intellectual Teamwork'**

**Malaysia**

# AWARD WINNERS

## Individuals



**'MISTER INNOVATION WORLD'**  
Tenzin Rabgay, Bhutan



**'MISS INNOVATION WORLD'**  
Farah Izatti Binti Ahmed Osman, Malaysia



**'BEST INNOVATOR'**  
Satyajit Mittal, India



**'MOST BRILLIANT IDEAS'**  
Ksenia Kotelnikova, Russia

<b>'WITTIEST INNOVATOR'</b>	Karthik Raj	India
<b>'MOST INSPIRING ACTOR'</b>	Jjunju Ibrahim	Uganda
<b>'MOST INSPIRING ACTRESS'</b>	Ksenia Kotelnikova	Russia
<b>'BEST JUDGE'</b>	Michael Zelin	USA
<b>'LIFE ENGINE'</b>	Nurdiyanah Sulaiman	Malaysia
<b>'LEADING SINGER'</b>	Denis Kotelnikov	Russia

## Feedback from the Participants

### What the Participants Liked Most



**"Innompic Games is a unique concept which enables each participant to grow and bloom in its own space of pollens. Being a person learning to blossom in this field of technicality I have stepped on to being more creative, intelligent, and zealous to be an innovative entrepreneur."**

~ Sonam Dekiey, Bhutan



**"Innompic is a unique competition for me, because creators compete to change the World for anyone of us without considering private benefits and awards."**

~ Begna Dejene, Ethiopia



**"The most interesting thing about innompic games is the KoRe 10 Innovative Thinking Tools that we have to use to explain our solution. These tools really help to give a clear view and adds some humor in the explanation."**

~ Farah Izzati Binti Ahmed Othman, Malaysia  
'Miss Innovation World 2017'



**"The Innompic Games has become my chance to understand myself better. Every participant was an inspiration for me. Every performance by the teams was telling me, "If you really want to do something, you will find a way to do it." It was an amazing chance to find out that even one person can make a difference in the world! "**

~ Maria Kalyanova, Russia



**" Innompic Games is an amazing part of my life journey. 1st Innompic Games was a great achievement for all of us, a hope to grow and to light up the best."**

~ Javeed Akbari, Afghanistan



**"It was indeed a privilege to be part of First ever INNOMPIC Games held in India. The best part was the usage of probes symbolizing invention. I just loved the concept of INNOBALL. Kudos to the organisers!!"**

~ Shivani Jha, India



## Feedback from the Participants

### What the Participants Learned



**"Innompics gave me an opportunity to lead a team composed of participants from 8 different countries which was enriching experience of leading a multi-cultural group, and enhanced my leadership skills."**

~ Tenzin Rabgay, Bhutan  
'Mister Innovation World 2017'  
Leader of the International Team



**"Special innovation-focused education would be very useful, but effective participation is still possible when you have an open mind, a deep desire to make things better and a strong belief in yourself."**

~ Ksenia Kotelnikova, Russia  
Winner of the 'Brilliant Ideas' and  
'Most Inspiring Actress' awards



**"Do not be intimidated by stronger opponents: some new teams faced more established teams who had more time to prepare. Still, new teams demonstrated creativity and came up with great novel solutions."**

~ Michael Zelin, USA  
Winner of the 'Best Judge' Award



**"Innompic Games is also a great critical thinking and learning program. We saw other teams' perspective on innovation."**

~ Nurdiyanah Sulaiman, Malaysia  
Winner of a special 'Life Engine' award



**"Minute preparedness while organizing of the events was another learning from Innompics."**

~ Vinayak Sharma, Nepal



**"Focus on the most important things is the key to great performance. Visualize the future results of your intended action and adapt your action to achieve better results. Make your business presentation more joyful and artistic."**

~ Diana Puchkova, Russia



## What the Organizers say



**"The vision of Innompic Games is the Planet of Loving Creators. There are no losers in Innompic Games – everybody wins because Innompics is primarily an accelerated learning platform. Innompics help people become loving creators and celebrate cross-cultural unity."**

~ Vadim Kotelnikov, Russia  
Founder and Global Coordinator of Innompic Games



**" Innompics is for the people who have the vision to change the world for the better. Innovations have a huge potential to change day-to-day-life of human beings. Innompic Games is a constructive competition. All participants build a better world together."**

~ Rajendra Jagdale, India  
Chairman of the 1<sup>st</sup> Innompic Games



**" So many good things we have learned! We learned how to organize the Games and how to assess capabilities of innovation teams. We invented innovative approaches to continuous improvement that we're going to implement while preparing for 2nd Innompic Games 2018 to be held in Malaysia."**

~ Othman Ismail, Malaysia National Coordinator  
Chairman of the 2<sup>nd</sup> Innompic Games 2018



# Innompic Planet of Loving Creators

Cross-cultural Unity and Fun

