



*What's next?*



**IG-Air**

**Trend Setting INNOMPIC GAMES**





# Innompics

Ecosystem & Games

**'INNOMPIC'**  
means synergy  
of 3 things:

1. Word-changing innovators and innovations
2. Outstanding entrepreneurial creativity 360
3. Super-effective implementation A to Z



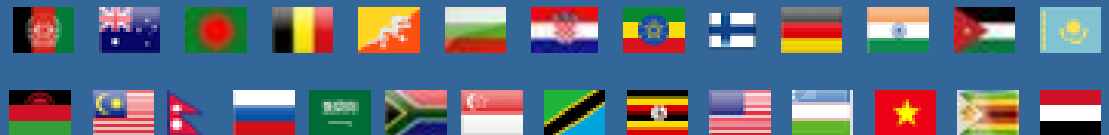
World

# Innompic Games

*World-changing mega-innovation*

- Innovative intellectual “brother” of Olympics
- Creative, constructive and educative contests among disruptive innovators

Participants of World IG  
2017, 2018, 2019





# Team Contests

**BIG CHALLENGE**

**Mega-Innovation**

**Implementation**

**Simulation game**

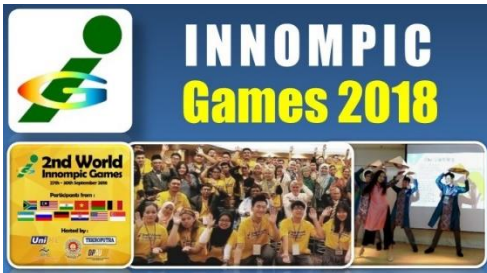


- + Name; Vision; Slogan
- + Value Mantra; 3 Headlines
- + Business Design
- + Weighted Guiding Principles
- + Milestone Chart
- + Envisaged Success Story

**Innompic Pitch**



- ISBA
- Science & Technology Park, Pune



- BPMC International
- University of Kuala Lumpur



- KIET Group of Institutions
- Government of Uttar Pradesh



- Innompics Russia
- Financial University



# Mass Media about IG

## Newspapers

## TV

**INNOMPIC GAMES 2017**

### City enthralled by innovation clash

**INTELLECTUAL OLYMPICS** Contestants had to prove the strength of their ideas and its ability to tackle social issues

**At Dhurwadkar**  
A special feature

**PUNE:** Young minds from various countries came together on Sunday to take on challenges and deliver innovative solutions at the global Innompic Games kickstarted at Pravara Stadium.

Innompic Games is an intellectual Olympics for change-makers who are inspired to innovate and present their ideas worldwide. Issues faced globally or by their nations. It is a platform where ideas are judged on the basis of how they can be implemented.

Present during the launch was Vadim Kotelnikov, founder and global co-ordinator of Innompic Games, Rajendra Joshi, director general and CEO of Science and Technology Park (STP), Bhatkar Bhamburda, general manager, Tukayntra Division University, Rishi Kumar, secretary, Michael Zelin, automobile expert, USA and Mahesh Kumar, governing body member, Indian Science and Technology Entrepreneurs Parks and Business Incubators.

**Sakal Times**

### Youths come together to help make a better world

**ST CORRESPONDENT**  
reporters@sakaltimes.com

**Pune:** Youths from eight countries came together to participate in a unique competition which involves innovating new ideas for a better world called 'Innompic Games 2017'. The competition was inaugurated on Sunday at the College of Engineering Pune (CoEP).

**INNOMPIC GAMES 2017**

**ALL SMILES:** Dignitaries at the inauguration of Innompic Games 2017 at the College of Engineering Pune (CoEP). Sakal Media Group Chairman, Pratap Pawar (third from left) was also present.

## 1st Innompic games get underway in city

**EXPRESS NEWS SERVICE**  
PUNE, SEPTEMBER 17

**CITY HOSTED** the first Innompic games for innovators, thinkers and creators, as the two-day global games kickstarted at College of Engineering, Pune (CoEP) on Sunday.

With a strength of ten mem-



### 'learning'

people globally. These are not merely games, but can be looked at as an accelerated way of learning. Unlike the Olympics, in Innompic Games, we have ensured that even the spectators get completely involved and can showcase their talent and potential towards innovation.

the coming two years. This is a challenge for all of us. By 2019, we want to make Innompic Games available on the internet so that everyone can participate.

What are your plans in the coming future to ensure that this game reaches the masses? We want to connect at least 1 billion people from across the world to Innompic Games in

### महानगर का पत्थर बना 'काइट'

**ST**

श्री मुरानगर इन्स्टीट्यूट में एक शान्ति दिवस 2019 का कार्यक्रम के एच.जे.ओ. अश्विनी महलना साहने शोलीक है। शाले इस चार हम में विभिन्न का समीक्षा

one of the international jury members and global co-ordinator of Innompic Games, Vadim Kotelnikov, said, "India has a great place for social responsibility and startup incubation that is why, the maiden games for intellectuals and entrepreneurs have been organised in India."

The top four teams were se-

### Innompic Games 2019

**STARTUP 'ROMEO & JULIET'**

To others "winning" means "defeating". To me "winning" means the greater deals. While always trying myself competing, I strive to win.

Thoughtful people don't matter. Don't think about a wake. I have always done things better - make!

We have always make!

The first-ever sMusical-Inn "Startup - Romeo & Juliet" was also premiered by the Innompic Theatre.

**3rd World Innompic Games, 2019**  
(27-30 November, 2019)  
Venue: PGDM Hall, KIET

**BUSINESS GAMES FOR STARTUP**

**Vadim Kotelnikov, Founder of INNOMPIC GAMES**

### World INNOMPIC GAMES 2019: Award Giving Ceremony



#	Description	Significance	Year
1	Concept developed	<i>Big picture is clear</i>	2014
2	Components field-tested	<i>Key elements honed</i>	2016
3	World 1 <sup>st</sup> Innompic Games	<i>Much easier to grow</i>	2017
4	National IGs launched	<i>Next growth dimension</i>	2018
5	Web-based IG developed	<i>Ready for rapid growth</i>	2021
6	Web-based IG launched	<i>Global all-inclusive IG</i>	2022
7	1 Billion users engaged	<i>Global #1 Games</i>	2025

## Industry-specific IG

1<sup>st</sup> Phase

- Finance
- Tourism
- IT
- Agribusiness
- Transport

## Online IG

- 2022: Full-scale launch
- 2025: online IG will engage 1 Billion people

+ **Contract-based mini-IG**





**Vadim Kotelnikov**, Founder & CEO

Serial entrepreneur and business architect

inventor of  Innoball and  Business e-Coach



**Ksenia Kotelnikova**, Co-Founder, Event Manager,

Most awarded participant of World Innompic Games:

Miss Innovation World, Best Ideator, Best Actress



**Magomed Gamzatov**, Co-Founder, CFO

Member of Innompic 'World Best Innovation Team'

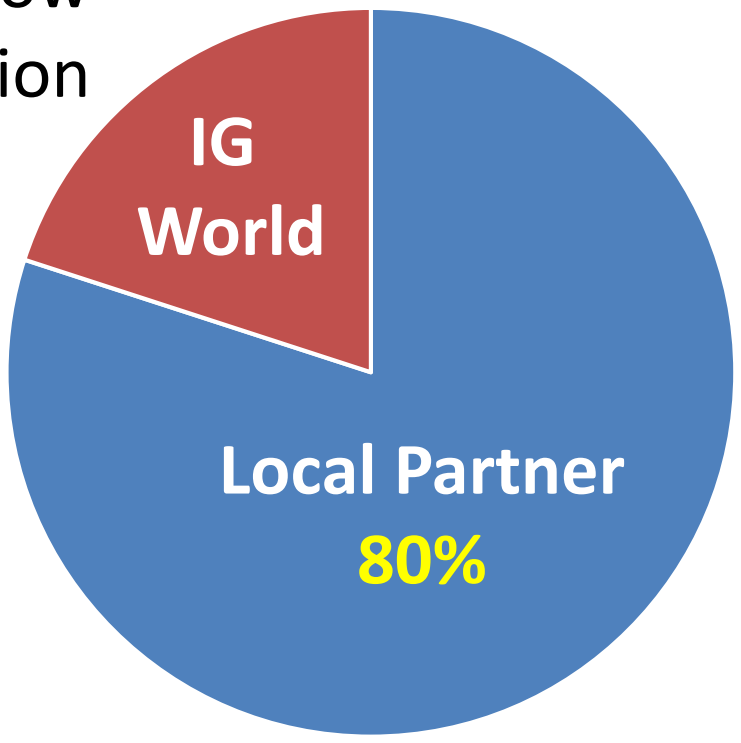
Founder & CEO, Free Float Inc.



*What's next?*

# Proposed Equity Distribution

Brand  
Know-how  
Promotion



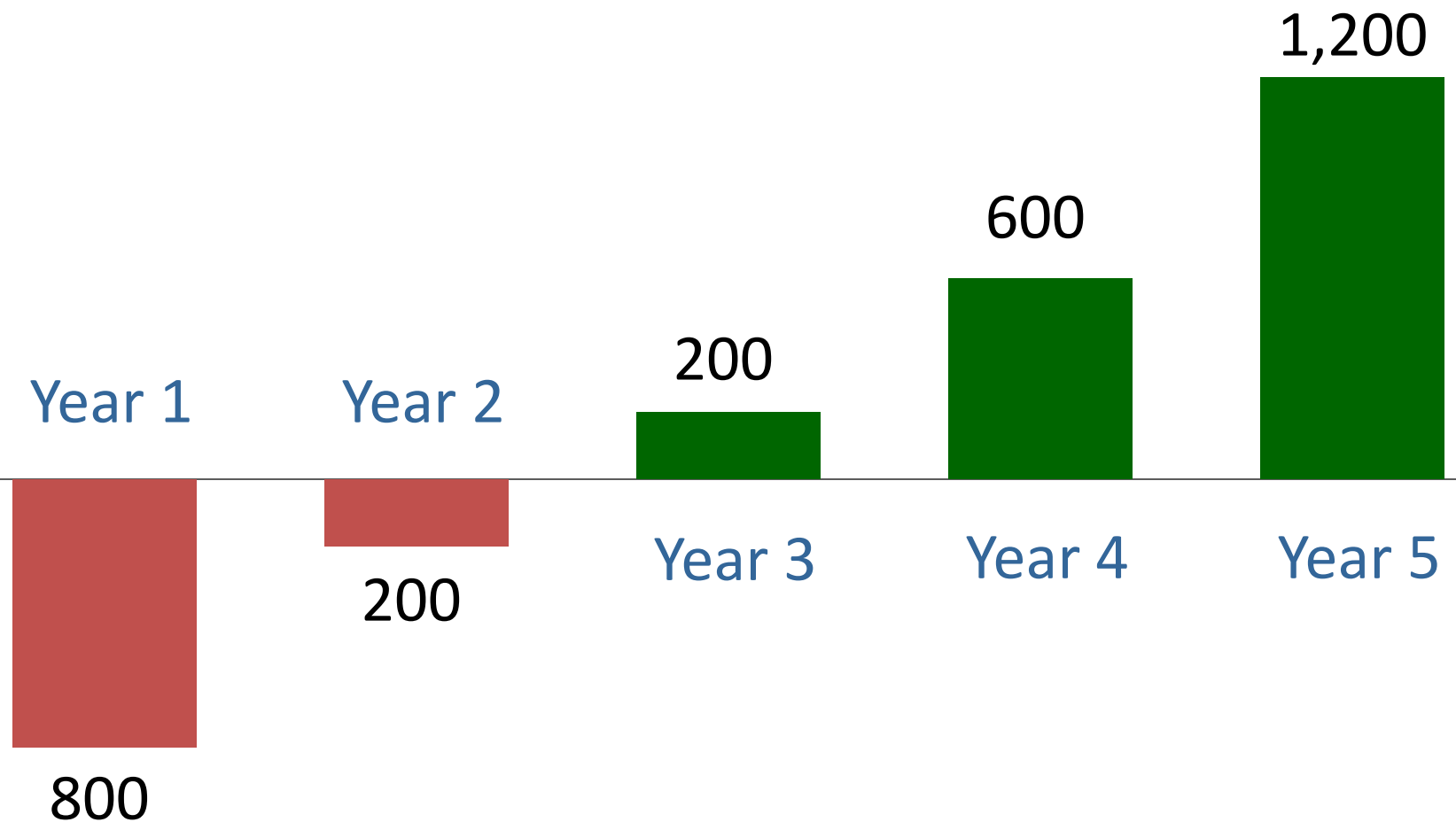
Funding (US\$ 1 M)  
Promotion  
Event Management



*What's next?*

# IG-Air Cash Flow Forecast

US\$ thousands

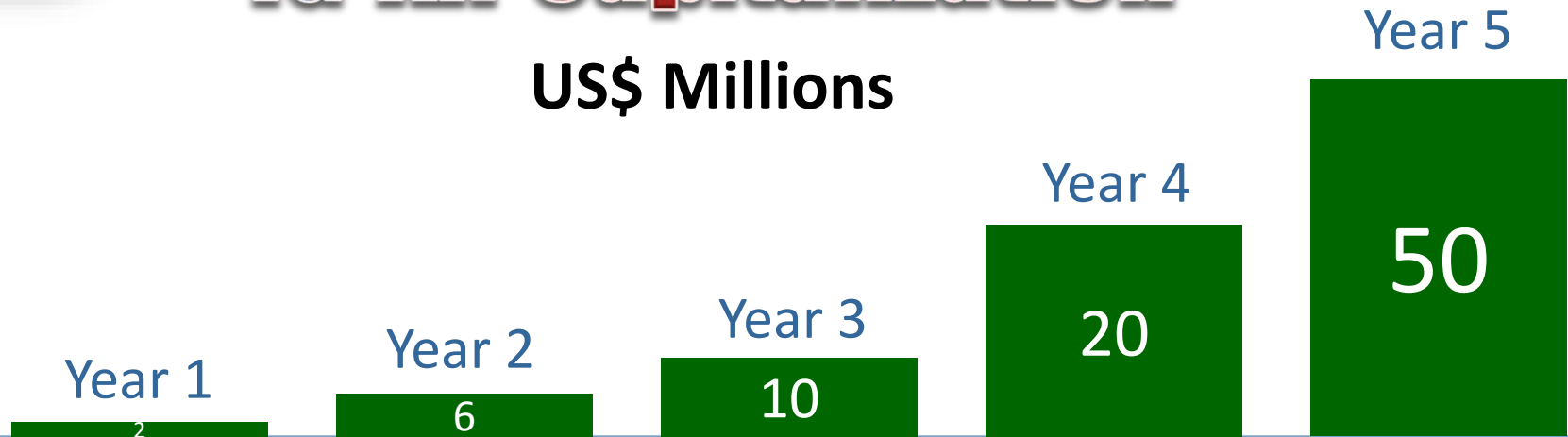




*What's next?*

# IG-Air Capitalization

US\$ Millions



SOURCES

- **BRAND EQUITY: image of a global trend setter**
- Advertising
- Sponsorship
- Mini-Expo of futuristic concept solutions
- Participation fees
- Equity in spin-off startups